

New **DIGITAL CAMERA**  
*FinePix A120*



***FinePix***

- 3.1M**  
Effective  
Pixels
- 3.1X**  
Digital  
ZOOM
- Movie  
Rec
- xD  
Picture Card
- PictBridge

# This Personal Digital Gadget Makes Cool Snaps



Enjoy high-quality prints, just like a conventional camera, with Fujifilm's Digital Camera Print Service.

## Cool Quality

Capture every cool moment with the new FinePix A120. Its 3.1 megapixel quality (effective pixels) and high-performance optics assure impressive, fine detailed images, and brilliant colors. And data captured with the FinePix A120 lets you enjoy beautiful high-quality prints as large as 8 x 10 inches.

## Unique Camera Styling

The FinePix A120 is styled for fun. The unique cut-away design is easy to grasp and fun to use.

## One-Touch, Fully Automatic Operation

Just turn on the power by sliding the lens cover and press the shutter button. Automatic controls ensure accurate focus and appropriate exposure and white balance to give you great pictures, the first time and every time.



## 3.1X Digital Zoom and Macro

The FinePix A120 features 3.1X digital zoom\* magnification (35 mm camera equivalent of 38 mm to 117 mm), to capture subjects near or far. Want to get closer? Macro mode lets focus in to approx. 9 cm.

\* In 640 x 480-pixel mode


## Other convenient features:

- Movie recording capability up to 60 seconds\*
- Video output for TV monitor (PAL/NTSC)
- USB digital interface
- PictBridge compatible, for direct PC-free printing
- Multi-language LCD display (supports six languages)
- xD-Picture Card™ support
- Low power consumption; operates on standard AA batteries

\* 320 x 240 pixels, 10 frames/second

## Specifications

### DIGITAL CAMERA FinePix A120

<b>Number of effective pixels*</b>	3.1 million pixels					
<b>CCD sensor</b>	1/2.7-inch CCD (Number of total pixels: 3.14 million pixels)					
<b>Number of recorded pixels</b>	Still image: 2016 x 1512/1600 x 1200/1280 x 960/640 x 480 pixels Movie: 320 x 240 pixels (10 frames/sec.), 160 x 120 pixels (10 frames/sec.)					
<b>Storage media</b>	xD-Picture Card™ (16MB to 512MB)					
<b>File format</b>	Still image: JPEG (Exif Ver 2.2)/Movie: AVI (Motion JPEG)  [Design rule for Camera File system compliant/DPOF-compatible]					
<b>Number of images/recording time</b>						
<b>Modes</b>	Still image			Movie		
Image quality mode displayed	3M Fine	2M	1M	0.3M	320	160
Number of recorded pixels	2016 x 1512	1600 x 1200	1280 x 960	640 x 480	320 x 240 (10 fps)	160 x 120 (10 fps)
DPC-16 (16MB)	10	25	33	122	Approx. 98 sec.	Approx. 5.6 min.
DPC-32 (32MB)	20	50	68	247	Approx. 199 sec.	Approx. 11.3 min.
DPC-64 (64MB)	42	101	137	497	Approx. 6.6 min.	Approx. 22.7 min.
DPC-128 (128MB)	84	204	275	997	Approx. 13.3 min.	Approx. 45.5 min.
DPC-256 (256MB)	169	409	550	1,997	Approx. 26.7 min.	Approx. 91.2 min.
DPC-512 (512MB)	339	818	1,101	3,993	Approx. 53.5 min.	Approx. 182.5 min.
	The number of images and recording time will vary slightly depending on the type of subject.					
<b>Lens</b>	Fujinon single focal lens F5.6					
<b>Lens focal length</b>	f=5.9 mm (Equivalent to 38 mm on a 35 mm camera)					
<b>Focus</b>	Fixed focus					
<b>Focus distance</b>	Normal: Approx. 80 cm/2.6 ft. to infinity Macro: Approx. 9 cm - 12 cm/3.5 in. - 4.7 in.					
<b>Shutter speed</b>	1/2 sec. - 1/2000 sec.					
<b>Aperture</b>	F5.6					
<b>Sensitivity</b>	Auto (Equivalent to ISO 125 - 200 at flash off, ISO 125 - 500 at flash on)					
<b>Exposure control</b>	TTL 64-zone metering					
<b>Exposure mode</b>	Programmed AE					
<b>White balance</b>	Automatic (7 positions selectable in manual mode)					
<b>Viewfinder</b>	Real-image optical viewfinder, approx. 80% coverage					
<b>LCD monitor</b>	1.5-inch, 62,000-pixel Amorphous silicon TFT (approx. 90% coverage)					
<b>Flash</b>	Auto Effective range: Approx. 0.8 m - 3.0 m/2.6 ft. - 9.8 ft. Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro*, Red-eye Reduction + Slow Synchro* * In Manual mode					

<b>Self-timer</b>	Approx. 10 sec. delay
<b>Video output</b>	NTSC/PAL selectable
<b>Digital interface</b>	USB
<b>Power source</b>	2 AA alkaline batteries (included), 2 AA type Ni-MH batteries, or AC power adapter AC-3V (optional)
<b>Dimensions</b>	101.5 (W) x 50.8 (H) x 41.5 (D) mm/4.0 (W) x 2.0 (H) x 1.6 (D) in.
<b>Weight</b>	Approx. 120g/4.2 oz. (excluding battery and media)
<b>Camera functions</b>	
<b>Digital zoom</b>	3.1X (640 x 480 pixels), 1.6X (1280 x 960 pixels), 1.3X (1600 x 1200 pixels)
<b>Movie recording</b>	320 x 240 pixels: 10 frames/sec. up to 60 sec. 160 x 120 pixels: 10 frames/sec. up to 240 sec. Without sound, AVI format (Motion JPEG) Single frame (with max. 12.6X Playback zoom), 9 Multi-frame
<b>Playback</b>	
<b>Accessories included</b>	16MB xD-Picture Card™ 2 AA type alkaline batteries Hand strap USB Cable Video Cable CD-ROM (USB driver, FinePix Viewer, ImageMixer VCD2 for FinePix)
<b>Optional accessories</b>	xD-Picture Card™ (DPC-16, DPC-32, DPC-64, DPC-128, DPC-256, DPC-512), PC Card Adapter DPC-AD, CompactFlash™ Card Adapter DPC-CF, Image Memory Card Reader DPC-R1, xD-Picture Card™ USB Drive DPC-UD1, AC Power Adapter AC-3V, Battery Charger with Battery BK-NH/BK-NH2, Rechargeable Battery 2HR-3UF (2 x AA type Ni-MH), Soft case SC-FX

\* Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

\*\* Exif 2.2 is a newly revised digital camera file format that contains a variety of shooting information for optimal printing.

Note: The FinePix A120 is compatible with the world standard PictBridge.

Specifications are subject to change without notice.

**Exif Print**



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For more information on the full range of Fujifilm digital products, please visit our Website: <http://home.fujifilm.com>



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